



V I V E U R

CUSTOM FRAGRANCE DESIGN



INTRODUCTION

We believe fragrance is the unexplored frontier of interior design.

“MASTER THE INVISIBLE”



STUDIO VIVEUR

A Studio Viveur fragrance palette is designed to enhance the distinct moments and spaces that shape your days.

Each fragrance is calibrated to a specific context - morning rituals, evening relaxation, focused work, intimate gatherings - creating a unique olfactory architecture that supports how you actually live.

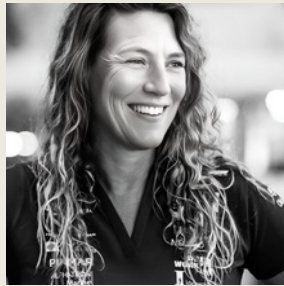




TEAM



MILES GUY CANTLEY
Creative Director



MARTINE GROENENDIJK
Senior Creative



TOM CLARKE
Graphics and Packaging



CHARMAINE ROSS
Creative Designer

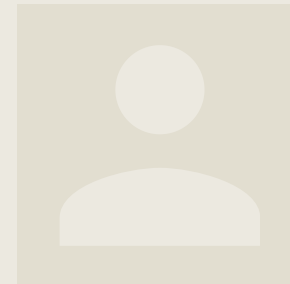
Every Viveur project is headed up by a carefully assembled project team, combining expertise in lifestyle design, material culture, sensory experience, and the technical delivery of fragrance across residential environments.

Miles directs the whole process, including selecting the perfumers whose sensibilities and technical capabilities best suit your specific requirements, along with the production facilities that can deliver the quality and flexibility your project demands.

PERFUMER



Master Perfumer



Production Director



Compliance



VOYAGEUR DESIGN PROCESS

EMPATHISE

Meet with your staff to understand the structure of your life: your daily patterns, the spaces you inhabit, the activities that matter, the transitions between work and rest. We observe how you move through your day and what each context demands of you, emotionally and practically.

IDEATE

Identify the specific moments and environments where fragrance can make a material difference. For each one, we gather the olfactory references that align with your sensibilities and the function at hand.

CURATE

Through in-person consultations, we map out your fragrance palette. You'll experience relevant samples, we'll discuss how different scents interact with your spaces and routines, and we'll create tailored briefs for our perfumer - not just for one fragrance, but for a coordinated collection.

PROTOTYPE

Our perfumers develop the first iteration of your fragrance collection. We present each scent in context - explaining how and where it's intended to be used, demonstrating the technology that will deliver it - and refine based on how they perform in your actual environments.

FINALISE

We deliver your complete fragrance system: the scents themselves, the technology to disperse them intelligently across your spaces, and the guidance to integrate them naturally into your routines. Everything designed to work together, invisibly enhancing how you live.



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THANK YOU